

## Seminar: Using fun and creativity to stimulate and retain talents

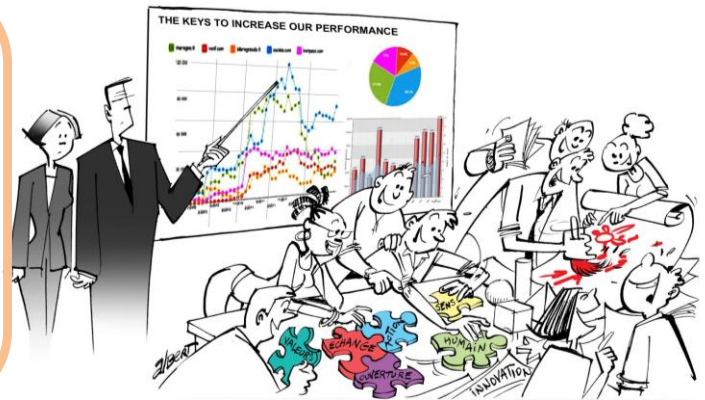
How do the French luxury brands attract and retain talents? Why are talents in such companies more engaged than others?

A study conducted by Gallup, a research company indicates that 59% of engaged employees agree that their job brings out their most creative ideas against only 3% of disengaged employees. Hence, how do creativity and engagement impact on each other?

In this seminar, the speaker will depict how creativity and fun in the work place can be a motivation for talented people and act as a way to retain them. Case studies of creative organisations and teams will be shared with members.

### Seminar Outlines:

1. Understanding the relationship between fun and engagement at work
2. Case study of creative teams
3. Understanding how to bring fun to work
4. Learn to use workshops to stimulate creativity



### Speaker: Mr Jean Michel Moutot

Mr Jean Michel is currently director of the change management business unit at Julhiet Group and managing director of Julhiet Asia Ltd. As a professor and researcher, he conducts training in change management, people empowerment and marketing. He also published a book on creative workshops on how to enhance organisational performance. He has worked in several leading consulting firms as Associate, Partner and Director in charge of the change management practice (Andersen Consulting/Accenture, IBM Business Consulting Services).

### Event Details

Date	29 November 2013 (Friday) 9:30am – 11:30am (Registration starts at 9:15am)
Venue	HKIHRM Office - Suite 1503, 15/F, 68 Yee Wo Street, Causeway Bay, Hong Kong
Language	English
Capacity	40 persons
Fees	Free of charge (HKIHRM Members only, first-come, first-served) (Priority enrolment for Corporate Members, one representative for one corporate member)
Enquiry	Please contact Membership Department, Mr Bryan Ng (2837 3810) or e-mail to <a href="mailto:membership@hkihrm.org">membership@hkihrm.org</a>
Enrolment Deadline	Please send the completed registration form to <a href="mailto:membership@hkihrm.org">membership@hkihrm.org</a> <b>before 15 November 2013</b> for reservation.

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Company : \_\_\_\_\_ Membership No. : \_\_\_\_\_

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Contact number : \_\_\_\_\_ Email : \_\_\_\_\_